

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT: John Zimmerman ATTY DOCKET NO. US010094
SERIAL NO.: 09/815,856 EXAMINER: Hai V. Tran
FILED: March 23, 2001 ART UNIT: 2623
FOR: METHOD AND APPARATUS FOR RECOMMENDING TELEVISION
PRORAMMING THROUGH A CELEBRITY OR USING A CELEBRITY
PROFILE

Mail Stop Amendment
Commissioner For Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Dear Sir:

In response to the Office Action dated June 2, 2006, please amend the application as follows: